



Dear participants of the Lions Europa Forum,

All the people of Bordeaux, the metropolitan area, and Nouvelle-Aquitaine, along with all those who have worked tirelessly to welcome the event, join us in extending a warm welcome to Bordeaux and Nouvelle-Aquitaine.

Registered as a UNESCO World Heritage Site for its exceptional architecture, Bordeaux is globally renowned for the excellence of its wines. It is situated at the heart of Nouvelle-Aquitaine, a region with diverse landscapes including vineyards, ocean, and mountains, where traditions and the art of living resonate in every corner.

Bordeaux and Nouvelle-Aquitaine are delighted to host the 68th edition of the Lions Europa Forum, whose commitments to humanitarian service worldwide are dear to the values of our region. Ranked 3rd in the "Travelers' Choice 'Best of the Best' Destinations" awards by the Global Destination Sustainability Index in partnership with Tripadvisor (a measurement and rating tool developed to assess destinations' sustainability performances and to help them improve their practices), and concerned about its ecological and social impact, Bordeaux is strengthening its commitments to become a sustainable metropolis. This achievement reinforces Bordeaux's commitments: ensuring responsible event activity and guaranteeing the legacy of professional gatherings. The Bordeaux region is an ideal location for gatherings seeking inspiration to make the world a better place and to create a fairer and more equitable future for all.

Mindful of the impact of an event of this magnitude whose objectives maintain strong ties with the region, all stakeholders are mobilized. Within the framework of the "Bordeaux Welcome" initiative, all actors in the hospitality chain are working to offer you a quality and sustainable welcome. Everyone is enthusiastic about hosting the Lions Europa Forum!

We hope you will have an excellent stay and that you will have the opportunity to return. Bordeaux and the Nouvelle-Aquitaine region are full of exceptional cultural and natural sites, where the quality of life and conviviality will make your stay rejuvenating and memorable.

Enjoy your stay!

Alain Rousset,
President of the Nouvelle-Aquitaine Region

Christine Bost,
President of Bordeaux Métropole

Pierre Hurmic,
Mayor of Bordeaux